

Ascension – Borgess / Development Officer

Why Join Ascension?

Based in Kalamazoo, Borgess provides care for nearly 1 million people annually in cardiac, neurologic, orthopedic, vascular and bariatric services, among others. We are one of the region's largest health systems and employers and have been serving as part of Ascension since 1999.

What You Will Do

As the Development Officer at Borgess you will have the opportunity to manage the development and execution of fundraising, grant-writing, community events and other activities to benefit the Borgess Foundation.

Responsibilities:

- Collaborates with management on identification of fundraising goals. Develops and implements plans for capital and major fundraising initiatives.
- Prepares communications including the design, writing and printing of brochures, newsletters, donor communications and annual reports.
- Implements marketing strategies that will create a climate conducive to major giving and increase the number of major planned gifts and estate commitments.
- Prepares or assists with budgets and ensures compliance with allocated funding.
- Plans and directs the Foundation's direct mail, online giving, and foundation support, sponsorships, and special event giving strategies for Borgess Health.
- Designs and implements programs for direct mail and grateful patient solicitations, identify research, and develop proposals for corporate and private Foundations; oversee Foundation's special events, and develop relationships leading to enhanced support for BH programs.

- The above is intended to describe the general content of and requirements for the performance of this job. It is not to be construed as an exhaustive statement of duties, responsibilities or requirements.

What You Will Need:

- Bachelor's Degree in Public Relations/Marketing or related study required.
- Minimum of three (3) to five (5) years of experience in fund development, with proven track record of positive donor relationships and raising funds required.
- Prefer experience working in healthcare setting.
- Ability to work creatively utilizing independent judgement and initiative.

Please visit <https://ascension.ttcportals.com/jobs/search> for additional details. Or submit your qualifications directly to :

shelly.cichy@ascension.org.